
nutripal™
The best nutritional friend you'll ever have
Proposal Slide Deck 2018
David Lloyd
CLUBS

Introduction

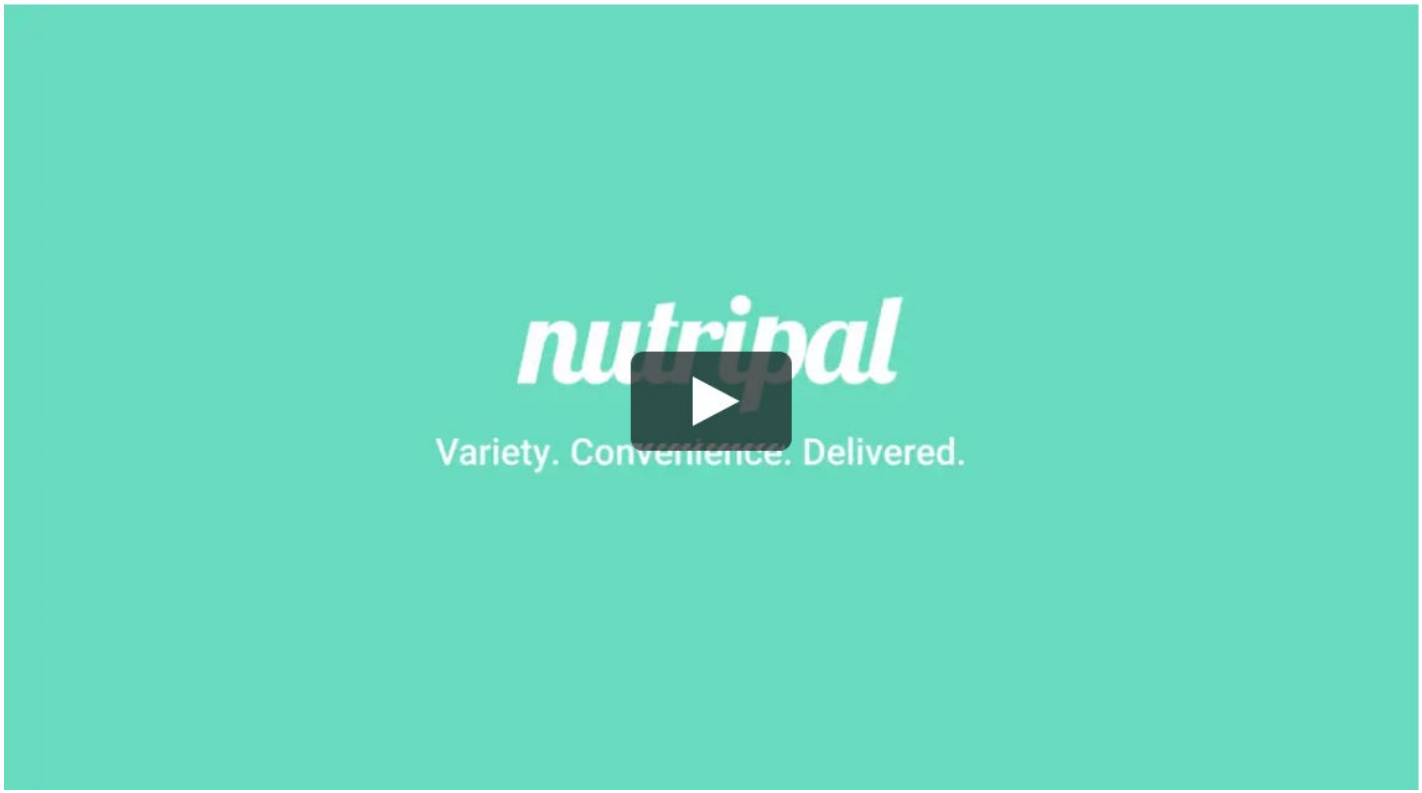
Nutripal is an innovative nutrition platform designed to aid your P.T's in helping your members achieve their fitness goals.

The Nutripal platform connects directly with supermarkets, designing nutritious meals and plans specific to your members dietary preferences and delivering the ingredients direct to their door.

Your P.T's can utilise this service to complement the training programmes created, helping your members achieve and maintain their fitness and health goals, offering a complete packaged service.


Your P.T's do a great job designing and implementing clients training programmes.
We are here to support them on the journey, helping your members achieve and maintain their goals.

How the Nutripal platform works



Benefits of Nutripal for your P.T's/Member

- Supports P.T's in providing members with a full fitness and nutrition package.
- P.T's provide your members with the right nutritional tools and guidance on the road to achieving their goals.
- P.T can recommended increasing or decreasing certain food types based on member feedback
- P.T's create longer lasting relationships with their clients. Helping them achieve wellness goals, keeping clients extra motivated.
- P.T's are fully servicing their clients to help them achieve their goals Quicker and easier for P.T's and clients to follow plans. Nutripal also saves money on ingredients and reduces food

* *Members more likely to stick to their plans*

* *Member more likely to recommend gym to friends as offer is inclusive of diet and exercise*

* *Member builds lasting results and improves healthy eating and exercise knowledge*


PT’s provide your members with the right nutritional tools and guidance on the road to achieving their goals.

Our aim

- To support your PT's in delivering quality, varied and nutritious meal plans for their clients
- Aid PT's in helping clients to achieve lasting results
- Offer Nutripal support to all PT's in the David Lloyd network
- Enhance David Lloyd members dietary experience meaning David Lloyd can offer the complete health & wellbeing package

What are we looking for;

The uptake of Nutripal to aid PT's across the David Lloyd gym network.

How big is the market?

This statistic shows the retail value of the health and wellness market in the United Kingdom (UK) annually from 2013 forecast to 2018. The value of the health and wellness market in the UK increased over the period observed from over 20.1 billion pounds in 2013 to over 23.2 billion pounds in 2018.

The health and wellness industry covers a range of different topics from healthy eating, staying fit, maintaining a healthy weight to taking care of ones mental and physical health.

The data highlights that the health and wellness trend is growing in momentum and is expected to continue growing in future years as individuals are willing to invest more into their mental and physical health.

The health and wellness trend is experiencing a boost throughout Europe with a noticeable increase in market value in Western Europe. In Western European countries the value of the market increased substantially from approximately 129 billion euro in 2013 to over 142 billion euros in 2017. The market is expected to grow in future years with a predicated market value of around 148.7 billion euro in 2018.

Let’s talk

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